



June 2010

E-NEWS

Winkler & District Chamber of Commerce

“TO PARTNER WITH THE BUSINESS COMMUNITY IN PROVIDING INNOVATIVE PROGRAMS AND NETWORKING OPPORTUNITIES TO SUPPORT A VIBRANT BUSINESS ENVIRONMENT.”

Letter from the President

Welcome to summer! Hope everybody is enjoying the great weather we are having. Half of 2010 has come and gone, and what an exciting year it is!! On behalf of the Chamber, we would like to thank everyone that came to our member appreciation Bar-B-Q lunch as well as the launch of ThirdQuarter.ca. We are excited about this project and hope that you will take the time to participate when the time is right for you. We are happy to have had the opportunity to attend several Grand Openings for new businesses as well as expansions. It is great to see new business come to our city but even better when we see an existing business grow. Keep checking our newsletter for upcoming events and training seminars. If you have any questions please feel free to call the Chamber office at 325-9758.



Betty Hiebert

Winkler Welcomes You Program

Winkler & District Chamber of Commerce has been operating this program since 1993. To participate a business must be a Chamber member.

Visits are made to newcomers, newlyweds or 1st Baby in the community of Winkler. If you hear of someone who would fit the criteria, feel free to call the Chamber office at 204-325-9758 to forward the name to our hostess.

Garden Valley Collegiate - Cooperative Education

We are pleased to introduce

- Adele Goossen
- Johanna Janzen
- Bettina Kran



These three ladies have been working at the Winkler & District Chamber of Commerce

office and the Winkler Stanley Economic Development during the school year 2009 – 2010.

The Cooperative Education & Advanced Cooperative Education Programs provide students with opportunities to earn up to five (5) Grade 12 credits through the completion of 110 hours of pre-employment coursework and up to 440 hours of experiential learning at a worksite. A minimum of 110 hours of classroom instruction is combined with a minimum of 220 hours of workplace experience to provide a three (3) credit program. Students are placed with employers and work at their chosen jobsite each work day until their mutually agreed upon hours are fulfilled. The program is designed to supply students with exposure to work opportunities and practicum that are not offered within the existing structures of Garden Valley Collegiate. Students can sample areas of perceived interest as they plan their transition from school to work. While at the jobsite, students are treated as entry-level employees and receive experience and substantial knowledge in their desired occupational or business/industry sector areas of interest.

Students learn;

- Employability skills
- Management skills
- Communication skills
- Customer service
- Workplace health & Safety

Employers benefits;

- developing people
- enhanced workforce
- increased productivity, sales & service
- possible summer/relief employment
- continued employment (paid)

Brenda Storey, Executive Director quotes, “our experience with Co-operative Education students is that we enjoy helping individuals to achieve their potential in the best interests of the students and the organization.” “We are pleased to train, encourage and provide opportunities for willing students.”

These 3 students provided a “fresh” approach in our workplace including providing resources to increase and provide additional services to our members of the Winkler Chamber.

Darlis Collinge, Economic Development Officer. Winkler-Stanley Economic Development quote, "Having a GVC co-op education student was a tremendous win-win opportunity: the student learned valuable employment skills and expanded their network of contacts, while our office had tasks completed quicker and benefited from having a youth perspective on current projects. This was a great experience and I highly recommend the co-op ed program to employers and organizations.

For further information in relation to the program contact;

Rick Schroeder
Cooperative Education Coordinator
Garden Valley Collegiate
Telephone (204) 325-8008
Email: rick.schroeder@gvsd.ca

For business information about our experiences please feel free to contact;
Brenda Storey, Executive Director
Winkler & District Chamber of Commerce
Telephone: (204) 325-9758 ext 102
Email: brenda@winkleronline.com

Darlis Collinge, Economic Development Officer. Winkler-Stanley Economic Development
Telephone: (204) 325-8020
Email: winkler-stanleyedo@mts.net

Chamber Executive



- Greg Archibald
Schweitzer-Mauduit
- Scott Cockbill
Southland Honda
- Kenton Doerksen
Gislason Targownik Peters
- Linda Doerksen
Tim Hortons
- Dianne Friesen
Winkler & District Chamber of Commerce
- Betty Hiebert
Prudential Riverbend Realty Ltd.
- Myrna Hildebrand
Access Credit Union Ltd.
- Eugen Klassen
Elias Woodwork & Manufacturing
- Emily Lane
Garden Valley Collegiate Junior Executive
- Justin Schinkel
Heartland Inn
- Brenda Storey
Winkler & District Chamber of Commerce
- Kenneth Thomas
GVT Inc.

Centrallia: Your Ticket to New Members

From October 20-22, 2010, more than 600 small to medium sized businesses from around the world will gather in Winnipeg to form new business relationships of mutual benefit. This global business-to-business forum is your company's opportunity to forge profitable alliances with companies located in the Americas and across the world. For more information visit www.centrallia.com or call the Winkler-Stanley Economic Development office at 325-8020. Register soon, the early bird rate is only valid until June 20, 2010.



Welcome
Chamber of
Commerce New
Members



Pembina Valley Venture Challenges

Pembina Valley Venture Challenge is a Business Plan competition that is similar to the CBC Television show "Dragons' Den".

Contestants must create a business plan for a new business concept and pitch it before a panel of 5 judges. The pitch date is November 3rd, 2010 and will be held at the Heartland Inn in Winkler, MB. All businesses starting in the Community Futures Heartland region are eligible to apply.

Prizes:

1. The 1st Place winner will receive \$3000 cash to help start their new venture, plus 2 hours of donated time from each of the 5 professional judges. Each judge is an expert in their own field of; Marketing, Finance, Law, Accounting, and General Business.
2. 2nd Place winner will receive \$2000 cash to help start their new venture, plus 1 hour of donated time from each of the 5 professional judges
3. 3rd Place winner will receive \$1000 cash to help start their new venture.

For more information please visit <http://www.heartlandcfdc.com/pvvc/index.htm>

180 Collision
Albert Fehr
Winkler
(204) 362-8318

Al Toews Construction
Al Toews
121 Maple Drive
(204) 325-3897

Alexander Marx Construction
Alexander Marx
9 Hazel Drive
(204) 362-1784

Winkler Chiropractic
Dr. Richard Corbett
200-561 Main Street
(204) 325-9604

CHOP Salon
Jayci Elias
1-507 Main Street
(204) 325-0087

Alma's Reflexology & Massage
Alma Friesen
256—7th St., Winkler
(204) 362-7273

Bell Electric
Ryan Bell
Roland
(204) 362-4564



Winkler & District
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Welcome Chamber of Commerce New Members

Providing Skilled Labour & Training Opportunities

Update from the fall 2009, and spring 2010;

- The Winkler Chamber provided Apprenticeship Manitoba with data from surveys conducted over the months of December and January in four identified trades, Electrical, Plumbing, Heavy Duty Mechanic and Welding.

April 21st - Conference call with Apprenticeship Branch Manitoba and the Winkler Chamber provides the following update:

February, 2010 Manitoba Apprenticeship Branch began visiting the employers in the area to develop potential apprenticeship candidates in the area of Plumbing. Consensus from Employers indicated that the slow down of the economy does not provide the numbers in apprentices at this time.

Apprenticeship Branch Training Coordinators will return to this area immediately following the upcoming 2010-2011 Apprenticeship Technical Training Registration.

Two Apprenticeship Training Coordinators with expertise in electrical trades will also be in Winkler on Wednesday, June 23, 2010 from 10:00 a.m. – 3:00 p.m. at the Winkler & District Chamber of Commerce Office, 185 Main Street, Winkler, MB.

This invitation to meet one on one, is open to all Employers and potential apprentices. Your opportunity for questions, comments and inquiries is closer than you think. Please call the Winkler & District Chamber of Commerce to arrange an appointment time. (204) 325-9758 or chamber@winkleronline.com

Trades include;

- Electrical,
- Refrigeration and Air Conditioning,
- Construction Trades

Neil Armstrong

Trades: Refrigeration and Air Conditioning Mechanic Commercial and Residential, Marine and Outdoor Power Equipment Technician.

Stephanie Demkey-Loutit

Trades: Construction Electrician, Industrial Electrician, Power Electrician, Electric Motor System Technician

More information available at <http://www.manitoba.ca/tradecareers/>



Heartland Catering

George Klassen
Reinfeld
(204) 362-2815

Fehr Way Metals

Dan Fehr
450 Cargill Road
(204) 325-5201

Victory in Christ Int'l Church

Pastor Walter Enns
390 1st St.
(204) 331-4182

Zacharias Electric

Rosenfeld
(204) 362-8262



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BR & E

Business Community and leaders... The Winkler & District Chamber of Commerce Executive Team wishes to announce the upcoming Business surveys Phase IV & V which will begin the later part of August and into the fall of 2010.

As we begin our in person surveys over the next few months, we value your input and encourage you to participate as a VOLUNTEER VISITOR. We are looking for volunteers. For further information, questions or comments...

Please feel free to give Dianne or Brenda a call at the Chamber office at (204) 325-9758 or chamber@winkleronline.com

Volunteer Visitor Job Description

Job Title

- Volunteer Visitor

Purpose

- To conduct in person business visits for the BR+E project, collecting information that will help identify issues and suggest strategies for retention and expansion of existing businesses

Specific Tasks, Duties, and Responsibilities

- Conduct two to four interviews as assigned
- Work with an interview partner to conduct interviews; one person asking questions (interviewer) and one person recording the responses (recorder)
- Return the completed surveys to Project Coordinator
- Participate at Public Meetings
- Consider involvement in implementing action plans
- Sign confidentiality contract and maintain confidentiality

Results Expected

- Two to four interviews will be conducted within three weeks of training
- Business information will be gathered

Qualifications and Skills Required

- Enthusiasm and reliability
- Professionalism, representing the community for the BR+E project
- Good listening and recording skills
- Able to respect and exercise confidentiality

Training Required

- Mandatory attendance at a training session, which will take approximately 1 hour

Time Commitment

- Interviews will be conducted over a 5 month period, probably in August—December of 2010
- Each interview takes approximately 1-1¼ hours

Relationships and Reporting

- Report any questions/concerns/comments re: the interview process to Project Coordinator
- Promptly report and urgent business issues to the Red-flag Project Coordinator
- Information gained in the interview process is to be treated as confidential and solely for the use of the BR+E project; this commitment will also be explained to the interviewee

Benefits and Rewards

- Learn about local economy
- Work together in the community
- Achieve results
- Receive recognition for volunteering at a community celebration meeting
- Gain personal experience by participation in BR+E visitations
- Build networks



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Coaching and Mentoring Workshop

The Centre for Education and Work (CEW) with funding from the provincial government are offering a free workshop this September in the Morden/ Winkler region. This workshop will provide training for coaches and mentors, two different functions required at work. Coaches offer performance support in order to improve or correct skills while mentors build relationships. Mentors provide the bigger picture of the workplace culture while guiding learning and supporting career development.

Often employees are promoted without the necessary coaching skills needed to provide performance support to others. They may be top performers but lack confidence and training to correct skills, provide feedback and teach others. The mentors are needed to offer support and encouragement to less experienced employees. They promote the vision of the organization and guide employees to be more actively engaged. Join us to learn new strategies to build a network of coaches and mentors in your workplace!

For more information contact the Carol Hawkins at the Centre for Education and Work (CEW) (204)885-2957.

Showcase your Skills and Abilities

A Portfolio Course for Career Development

The Centre for Education and Work is offering a career portfolio course for:

- Individuals who want to demonstrate their skills and abilities to current employers
- Unemployed who want to demonstrate their skills and abilities to potential employers
- Organizations looking for succession planning strategies
- HR professionals who want to learn how to build a career portfolio for employee performance reviews
- Adults who want to feature their lifetime accomplishments

The course will consist of:

- A blend of interactive on line and classroom learning
- Critical reflection and personal goal setting
- Identification of transferrable/Essential Skills
- Gathering evidence to demonstrate skills and abilities
- How to network and find workplace mentors

Cost: \$500 to cover portfolio resources, course supplies and instruction (30 hours)

Instructor: Carol Hawkins B.Ed., M.Ed.

Carol is the Creative Director at the Centre for Education and Work responsible for research and curriculum development initiatives for the workplace and the community.

She is a certified Essential Skills profiler with over 20 years experience teaching adults.

Carol has taught portfolio courses with the military, persons with disabilities, highly skilled immigrants, newcomers and Aboriginal adults transitioning to the workplace.

Timeline: September 13th-October 29th, 2010

Certificate upon course completion



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