
New prez for Chamber

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The Winkler and District Chamber of Commerce has a new leader at its helm.

At the Chamber's annual general meeting Feb. 24, Betty Hiebert officially took up the gavel of office as she assumed the role of Chamber president.

Hiebert, a realtor with Prudential Riverbend Realty, begins her two-year term with three years of experience as a member of the Chamber executive already under her belt.

"So I've been learning and seeing how we've changed and refocused over the last few years," she said. "Now I thought (being president) would be a great challenge."

Hiebert says she intends to simply continue the work outgoing president Ken Thomas helped begin.

"We just kind of have to continue and finish what we've started," she said.

Several important projects - including the Business Retention and Expansion survey program and the DAWN project - got started in the past few years, Hiebert said, and these and other Chamber initiatives need to continue.

"I just want to continue all this and see if we can continue to fulfill what the business community expects of us as a Chamber," she said.

Hiebert said she also hopes to see the Chamber membership continue to grow, and for more current members to get involved within the organization.

THOMAS STILL INVOLVED

For his part, Ken Thomas said giving up the role of Chamber president was a bit bittersweet.

"I've learned a lot, and I enjoyed every minute of it," he said.

Thomas will still be involved with the Chamber as an executive committee member. He is also Winkler's representative on the Manitoba Chamber of Commerce.

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